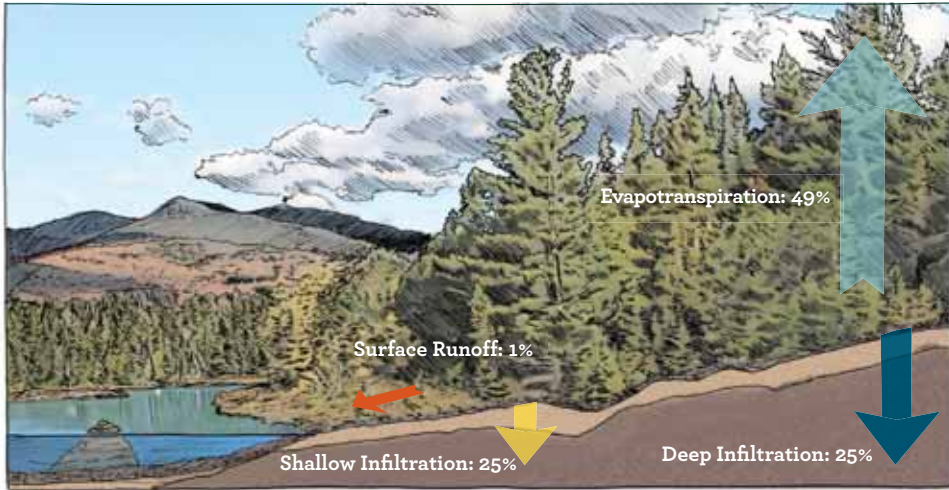
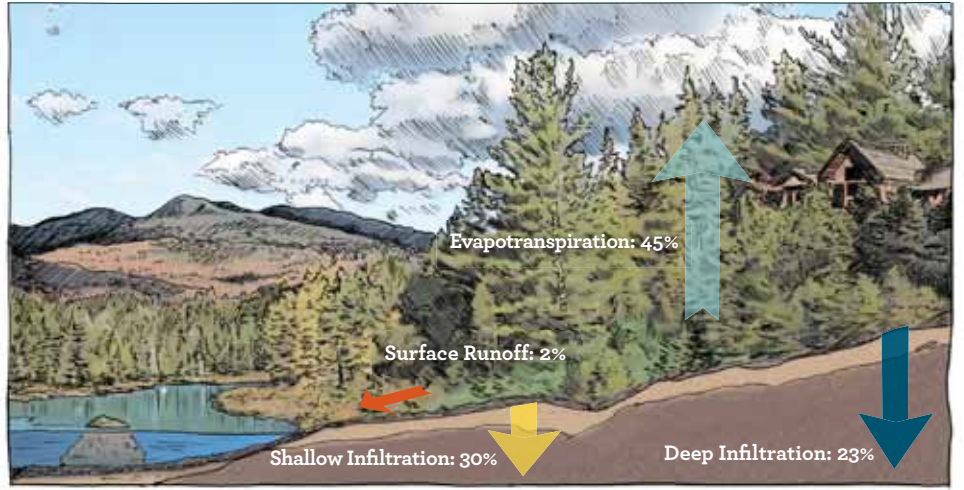


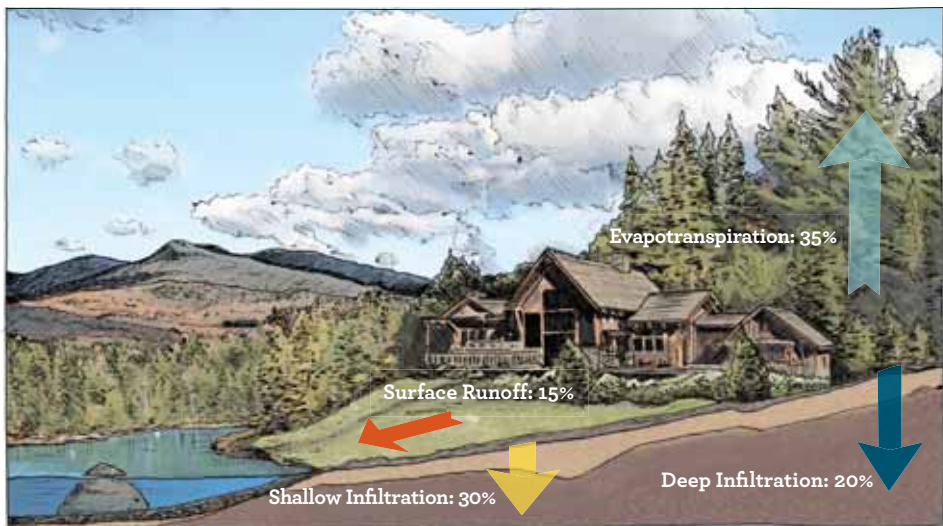
Do-It-Yourself WATER QUALITY



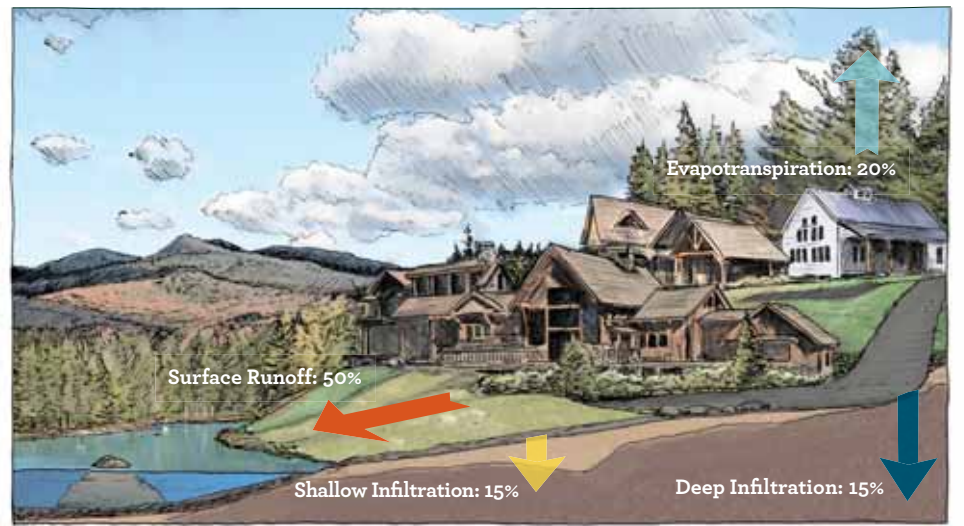
NATURAL



MINIMAL IMPACT



LARGE IMPACT



EXTENSIVE IMPACT

DEVELOPMENT INCREASES STORMWATER

Development changes land and increases stormwater runoff.

As land uses intensify on a property the amount of stormwater increases. The illustrations above show a common sequence where a natural forest area over time sees expanded land uses, which results in a significant increase in stormwater. During a rainstorm, a natural forest produces just 1% runoff because rainfall is captured and absorbed by the trees, plants and soils. By comparison, a heavily developed site sees a rate of 50% stormwater runoff.

As development increases and intensifies, stormwater runoff increases. Stormwater runoff carries harmful nutrients, pollutants and contaminants that it picks up as it flows across the landscape and carries to the lake.

DEVELOPMENT INCREASES STORMWATER RUNOFF

As development increases on a site, the amount of stormwater runoff generated also increases. These illustrations shows the increase in stormwater runoff under different development scenarios.

You CAN make a difference.

The future health of Lake George hinges on our ability to vastly improve property stewardship throughout the watershed principally by controlling stormwater runoff. Careful planning and design of stormwater management systems on each property is critical to the health of Lake George. *Do-It-Yourself Water Quality* provides information on ways to control and manage stormwater. Join us for a new commitment to great property stewardship.

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