



The Lake George Watershed Coalition

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Release

October 6th, Lake George, New York.

Annual Frank Leon Bruno Memorial Lake Stewardship Awards Announced.

Mayor Robert Blais, Chairman of the LGWC's Committee on Public Participation and Education today announced this years' recipients of the Frank Leonbruno Memorial Lake Stewardship Awards. These awards, made annually in four categories are the Conference's means to recognize leaders in planning, design, volunteerism, education, or philanthropy involved in the implementation of watershed stewardship and/or natural resource conservation. The awards are given for efforts/participation which most exemplifies the acts of good stewardship that serve to protect, preserve and enhance this valuable natural resource.

The awards are given in four categories, individuals, municipal entities, institutions and private sector or commercial establishments.

This year's announced recipients include:

Corporate/Private Enterprise: *DeFranco Landscaping*

Municipal Entities: *Town of Lake George and the The Village of Lake George*

Individual: *Ike Wolgin*

Institutional: *The Lake George Land Conservancy and The Fund for Lake George)*

The awards will be presented at the LGWC's 6th Annual Forum on Water Quality Management & Resource Conservation, to be held at the Fort William Henry Conference Center, on October 6th, 2010. The public is encouraged to attend.

For more information contact, David J. Decker, P.E., Director, at (518) 461-2200 or via email at lq2000@nycap.rr.com

Visit our website at: www.lakegeorge2000.org

2010

Lake George Watershed Stewardship Awards

The Lake George Watershed Coalition recognizes lake stewardship service with the LGWC Stewardship Awards. The Awards bring public and professional recognition to individuals, municipalities, institutions and businesses making a significant contribution to protecting and preserving the water quality of the Lake and/or natural resource conservation.

Watershed Stewardship Awards

These awards recognize leaders in planning, design, volunteerism, education, or philanthropy involved with the implementation of watershed stewardship and/or natural resource conservation. The awards will be given for efforts/participation which most exemplify the acts of good stewardship that serve to protect, preserve and enhance this valuable natural resource.

Eligibility

Eligible applicants are: New York State local governments, nonprofit organizations, businesses or individuals implementing an action that will result in a significant contribution to the protection, preservation, or enhancement of water quality and natural resources of the Lake George Basin.

Selection Criteria

The LGWC Awards Committee seeks applications that demonstrate:

- ◆ Affirmative actions taken that represent good stewardship of the watershed in its totality
- ◆ Creativity in education of others, demonstrating to others the benefits and importance of resource stewardship
- ◆ Extent that individual efforts provide others incentive to ascend to be good stewards of the lake
- ◆ Effectiveness in creating public awareness of the issues and challenges affecting the welfare of the watershed
- ◆ Ability to generate broad support of the objectives of the LGWC
Extent to which public and private sector participants have formed a true partnership in planning, developing and financing the projects and initiatives that have been identified as priorities by the LGWC
- ◆ Creativity in packaging projects (e.g., land acquisition, joint venture aspects, financing, etc.) that benefit LGWC priorities.
- ◆ Extent of environmental improvement and benefit to the watershed