

# LAKE GEORGE MIRROR

SHED 1880

"THE QUEEN OF AMERICAN LAKES"

LAKE GEORGE, N.Y. SEPTEMBER 12, 2008

## The Love of a Lake Prompts Visitor to Contribute to West Brook Initiative

By Mirror Staff

"Who's going to clean this up? We are," proclaims publicity material developed by the Lake George Land Conservancy. The Fund for Lake George and the Lake George Association to elicit support for the West Brook Conservation Initiative

What needs cleaning up, the ad says, is the lake's south basin, and the West Brook Initiative will help do that by restoring or replicating the wetlands that once protected the lake at the mouth of West Brook, where Gaslight Village once stood.

Rich Frischmann has heard the message.

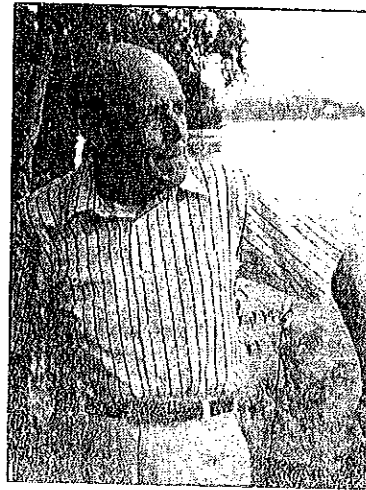
Semi-retired from a career in the greenhouse and nursery business, the Westchester County resident has made his first donation to a lake-saving effort; a small one, he says, but one that he hopes will serve as an example for others.

"Everybody has to get involved; it's good to see corporations and people of large means help, but small donations are important too, not only financially, but as a vote of affirmation for the project," said Frischmann. "If we love Lake George, we can't not be a part of this."

Frischmann first came to Lake George in the 1940s, when his family would borrow a cabin from a friend at Gull Bay.

"I came again in the 1950s, spent my honeymoon here in 1964 and brought my first child here in 1968," said Frischmann. "But we were busy with my job and raising a family and over time we lost contact with the lake. But about twenty years ago we were introduced to Canoe Island Lodge and have been coming up whenever we could ever since then."

Frischmann says that he was inspired to make his gift to the West Brook Initiative in part by a re-read-



ing of William Chapman White's essay "The Love of a Lake."

He quotes: "The love of a man for a lake is a curious thing. When a man comes to know one lake well every feature has some worth and meaning."

Frischmann adds: "If we know our Lake George, we love our Lake George. And if we love our Lake George, we must be willing to

See *CONTRIBUTION* Page 14

## CONTRIBUTION

from page 6

become partners in this effort. We all have an opportunity to be part of an effort that will reverse the accelerating decline of the water quality in the South Basin. Everyone must realize that whatever the amount, every gift is important."

And so, he says, he's trying to encourage everyone to make a similar gift, stating, "I'm reaching out to all who love our lake."